

Michigan Immunization Advocacy Coalition Director Request for Services

Contracting Entity: Michigan Council for Maternal and Child Health (MCMCH)

Location: Contract must reside in the state of Michigan, with the ability to have a consistent, regular presence in Lansing and the potential for national travel.

Position Type: Contracted through MCMCH, with the potential for transition to an employee position if a dedicated organization is established.

Annual Contract Value: Up to \$100,000

About the Coalition

A statewide group of public health leaders, healthcare providers, advocates, and partner organizations is working to establish an immunization advocacy coalition to support and advance evidence-based immunization policy and strengthen public confidence in vaccines.

The initiative brings together organizations across Michigan to improve coordination, elevate trusted voices, and ensure the state remains prepared to respond to emerging vaccine policy challenges and opportunities. Partners include representatives from healthcare systems, medical professional associations, public health agencies, and nonprofit organizations committed to protecting community health.

The Coalition Director will play a central role in coordinating this work, building relationships across the state, and supporting the coalition's strategic priorities to advance evidence-based vaccine advocacy in Michigan.

Services Overview

The Coalition Director will serve as the primary face, voice, coordinator, and relationship-builder for the coalition. This role focuses on implementing the coalition's strategic direction, maintaining key relationships with other pro-vaccine entities in Michigan and nationally, and helping ensure the group can effectively respond to emerging policy developments related to immunization.

The coalition seeks to contract with an individual with strong connections in Michigan's health and policy landscape who is committed to advancing policy through

collaborative efforts and translating strategy into action. The contracted Coalition Director will work closely with the initiative's advisory committee and partner organizations to advance shared goals through coalition coordination, communications support, and strategic engagement.

Key Responsibilities

Coalition Leadership and Coordination

- Serve as the primary coordinator for the coalition
- Support the advisory committee in setting and advancing coalition priorities and strategic planning
- Organize and facilitate coalition meetings, working groups, and partner engagement
- Maintain regular communication among coalition partners and help align activities across organizations

Partnership Development

- Build and maintain strong relationships with pro-vaccine partners, including healthcare providers, advocacy organizations, public health leaders, community partners, and state government leaders
- Identify opportunities to expand the coalition's network and strengthen collaboration across sectors

Policy and Strategic Engagement

- Monitor state and federal developments related to immunization policy
- Help coordinate coalition responses to emerging policy issues when appropriate
- Support partners with information, resources, and coordination related to immunization policy and advocacy

Communications and Public Engagement

- Work with communications partners to develop and advance coalition messaging
- Assist in coordinating communications strategies
- Help identify opportunities to elevate trusted voices and credible vaccine information

Operations and Implementation

- Work with the advisory committee on organization structure and sustainability
- Track progress on coalition priorities and provide updates to the advisory committee

Qualifications

Preferred qualifications include:

- 5+ years of experience in public health, healthcare, policy, advocacy, coalition building, or related fields
- Strong knowledge of Michigan's policy landscape
- Established relationships with organizations working in health, policy, and/or community engagement
- Demonstrated ability to build partnerships and facilitate collaboration across diverse stakeholders
- Strong skills in public speaking, writing, and relationship-building
- Ability to work independently while coordinating across multiple organizations

Additional helpful experience:

- Background in immunization policy, public health, or healthcare systems
- Experience supporting policy engagement or advocacy initiatives
- Experience coordinating coalitions or multi-organization initiatives

Strong candidates will demonstrate:

- Effective relationship-building skills
- Strategic thinking and initiative
- Comfort working in collaborative, multi-stakeholder environments
- Commitment to evidence-based public health and science communication
- Ability to adapt to emerging policy developments and opportunities

Level of Effort

This position will require consistent and regular engagement with the MCMCH Executive Director, Advisory Committee, and contracted partners, including the possibility for evening meetings and in-state travel.

How to Apply

Please send a resume and brief cover letter by 12 pm on Wednesday, April 15, 2026, to Amy Zaagman, Executive Director, Michigan Council for Maternal and Child Health, at azaagman@mcmch.org. Please outline your relevant experience, why you feel you would be a good fit for this work, including your commitment to immunization, and your hourly rate.